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YORK COUNTY OFFICE OF EMERGENCY MANAGEMENT ON TWITTER

(York) – In an effort to serve all York County residents, York County Office of Emergency Management is now using social media. YCOEM has established a twitter account to augment public emergency information capabilities already in place. YCOEM believes it is important to provide residents emergency information in the formats they prefer.

Many people, especially populations under 30 years of age, are now using multimedia handheld devices and their computers as their primary sources of entertainment and information. This poses a challenge for emergency managers. How can we get important life/safety information to people using these technologies almost exclusively? We believe twitter is one avenue to assist us in accomplishing this task.

YCOEM encourages all residents to become a friend on twitter by going to <http://twitter.com/ycoem> and signing up today.

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